

Open

Placemaking Survey

Middlesex 2046

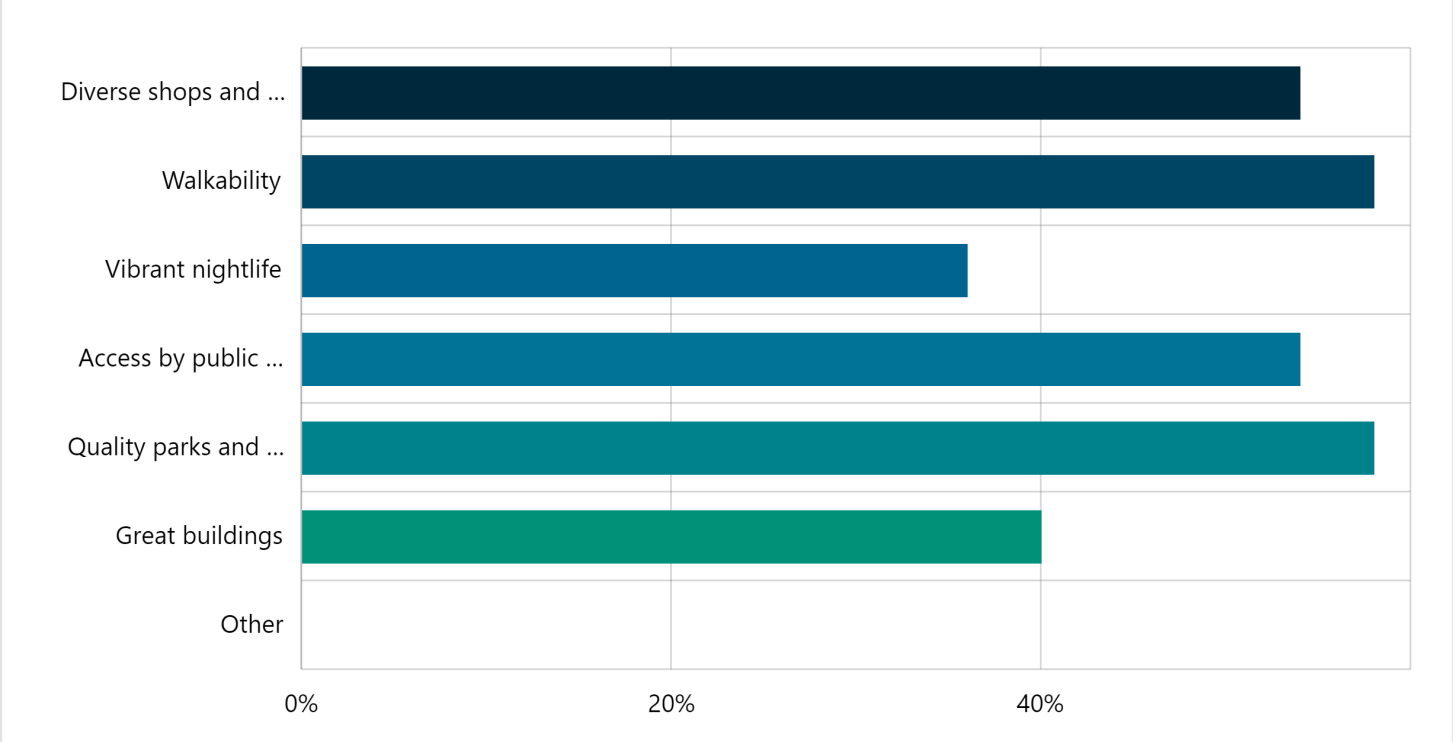
48Contributors

64Contributions

Contribution Summary

1. What are the most important elements of place?

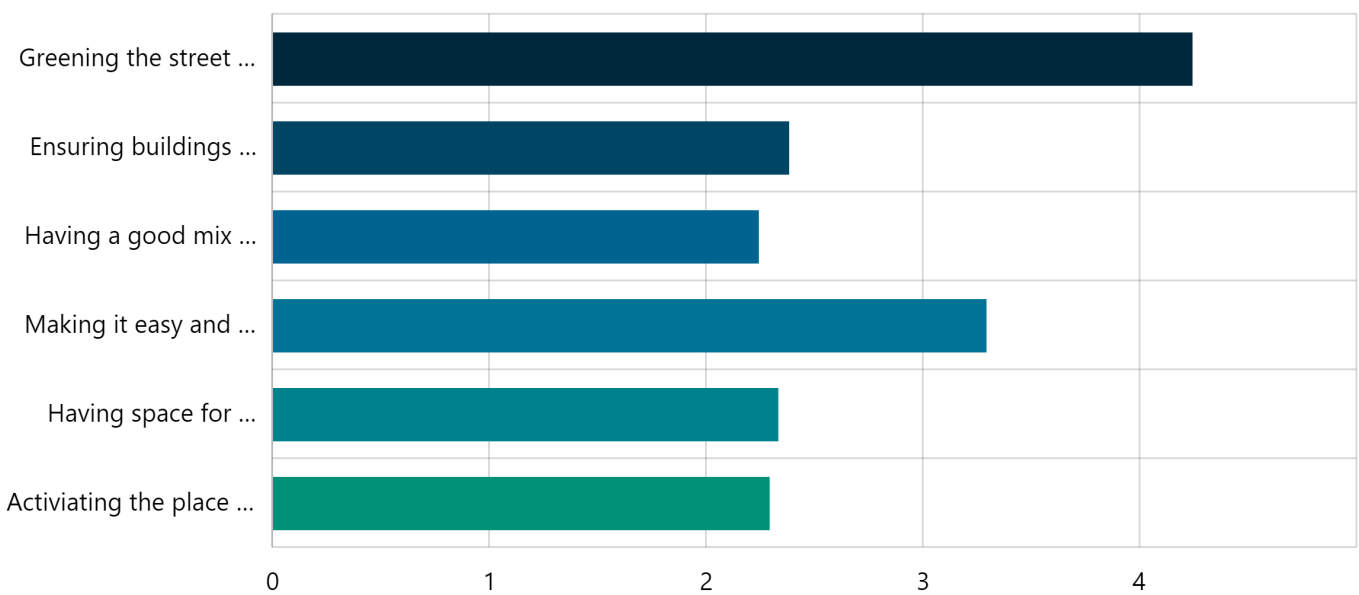
Multi Choice | Skipped: 14 | Answered: 50 (78.1%)



Answer choices	Percent	Count
Diverse shops and businesses	54.00%	27
Walkability	58.00%	29
Vibrant nightlife	36.00%	18
Access by public transport	54.00%	27
Quality parks and open spaces	58.00%	29
Great buildings	40.00%	20
Other	0%	0

2. What are the most important aspects of creating great places?

Ranking | Skipped: 43 | Answered: 21 (32.8%)



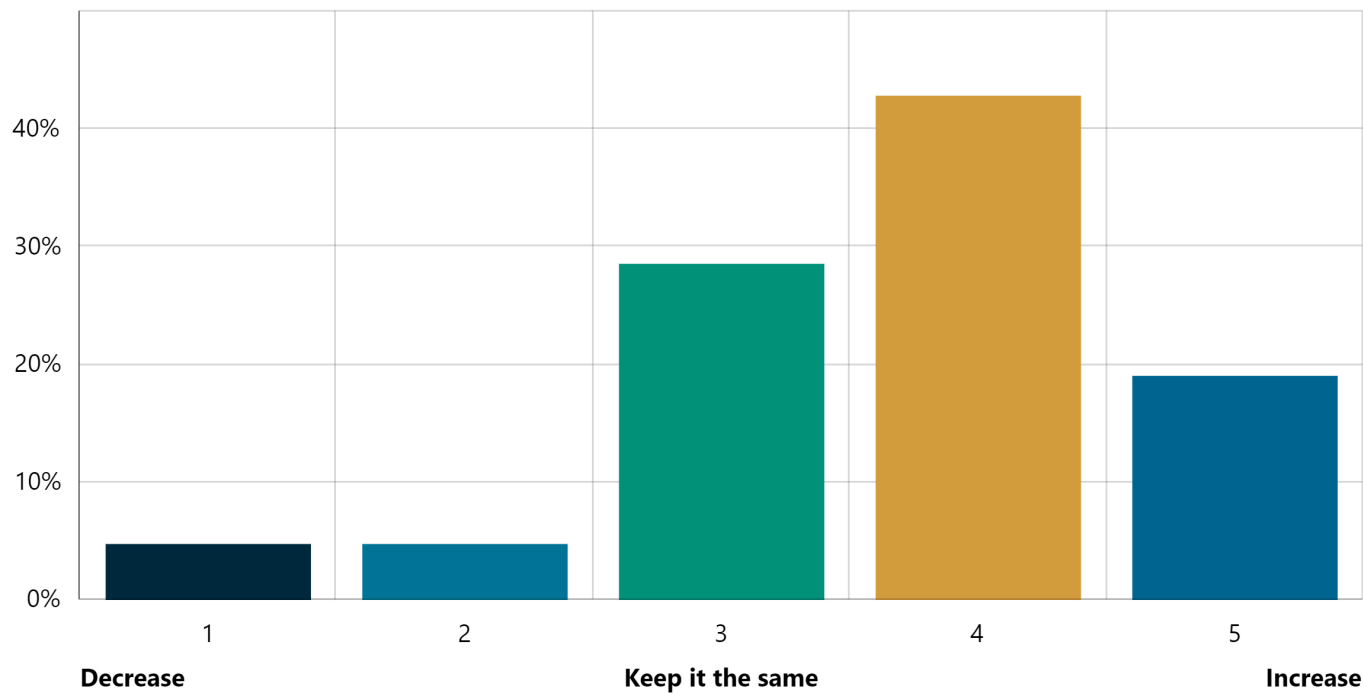
	1	2	3	4	5	6	Count	Score	Avg Rank
Greening the street with trees and landscaping	50.00% 9	22.22% 4	16.67% 3	0% 0	5.56% 1	5.56% 1	18	4.24	2.06
Ensuring buildings are appropriate and quality	25.00% 3	25.00% 3	25.00% 3	8.33% 1	0% 0	16.67% 2	12	2.38	2.83
Having a good mix of shops and businesses	0% 0	35.71% 5	0% 0	35.71% 5	21.43% 3	7.14% 1	14	2.24	3.64
Making it easy and safe to move around	20.00% 3	40.00% 6	26.67% 4	6.67% 1	6.67% 1	0% 0	15	3.29	2.40
Having space for relaxing, recreation and fun	25.00% 3	16.67% 2	25.00% 3	16.67% 2	8.33% 1	8.33% 1	12	2.33	2.92
Activating the place	21.43% 3	0% 0	28.57% 4	14.29% 2	21.43% 3	14.29% 2	14	2.29	3.57

place
with
activities
and
events

Score - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions.
Avg Rank - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.

3. Should we spend more or less on placemaking?

Slider | Skipped: 43 | Answered: 21 (32.8%)

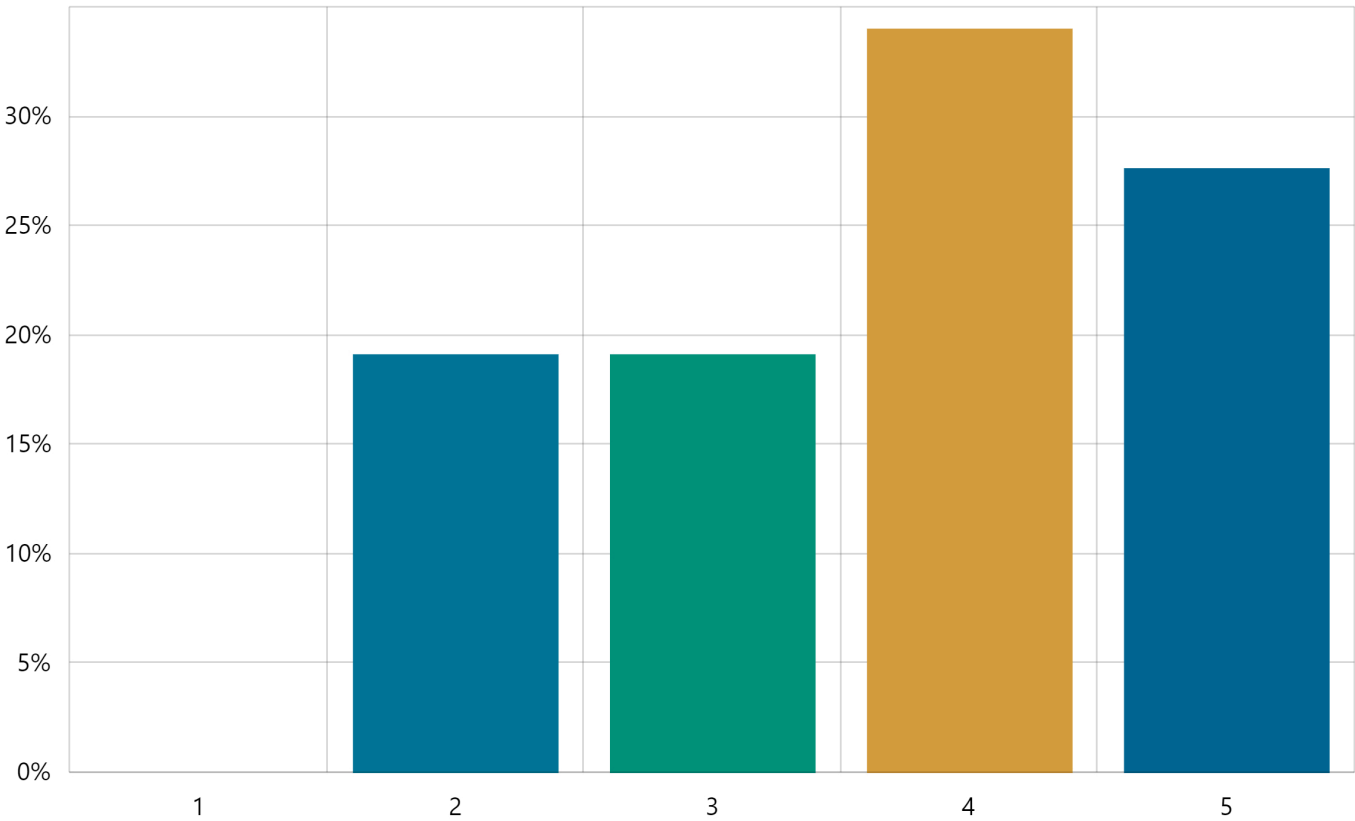


Count	Average	Median	Min	Max
21	3.67	4.00	1	5

1	2	3	4	5
4.76% 1	4.76% 1	28.57% 6	42.86% 9	19.05% 4

4. Rate how well your council is doing now with placemaking?

Rating | Skipped: 17 | Answered: 47 (73.4%)

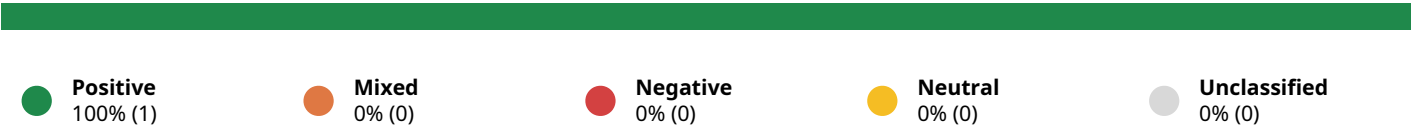


1	2	3	4	5	Count	Weighted average
0%	19.15%	19.15%	34.04%	27.66%	47	3.70
0	9	9	16	13		

5. That's a pretty low score, we're sorry to hear that. Would you like to tell us why?

Long Text | Skipped: 63 | Answered: 1 (1.6%)

Sentiment



Tags

positive

Tag	Percent	Count
positive	100%	1

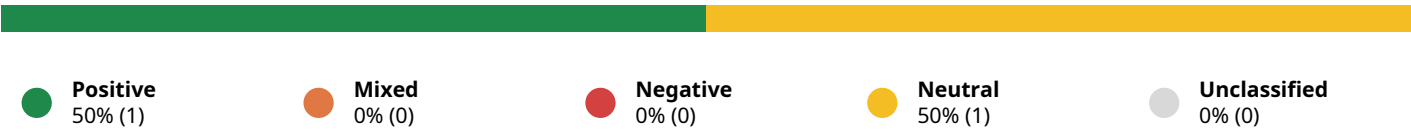
Featured Contributions

I think we need to do better.
Contribution 1 of 1 | October 6, 2020

6. Wow, that's a great score. Would you like to leave us a compliment?

Long Text | Skipped: 62 | Answered: 2 (3.1%)

Sentiment



Tags



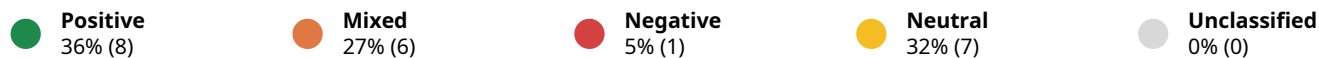
Tag	Percent	Count
Accessibility	100%	2
Buildings	50%	1
Communal	50%	1
Affordability	50%	1
Housing	50%	1

Featured Contributions

Good job

Contribution 1 of 1 | July 3, 2020

Short Text | Skipped: 42 | Answered: 22 (34.4%)

[illegible]

Tag	Percent	Count
Accessibility	27%	6
Family-friendly	18%	4
Shops	18%	4
Green	18%	4
Walkable	18%	4
Trees	18%	4
Affordability	18%	4
positive	18%	4
Cycling	18%	4
neutral comments	14%	3
Shopping	14%	3
Activity	14%	3
Livable	14%	3
Buildings	14%	3
Communal	9%	2
24-hour city	9%	2

City	9%	2
Environment	9%	2
Thriving	9%	2
Nightlife	9%	2
Nature	9%	2
improvements	9%	2
Local	9%	2
Example tag	5%	1
test	5%	1
Limited Offer	5%	1
Housing	5%	1
postcode	5%	1
hope	5%	1
Alleyways	5%	1
Urban Design	5%	1
animal	5%	1
Streets	5%	1
No use	5%	1
Sample tag	5%	1
drinking	5%	1
positivity	5%	1
culture	5%	1
Tag2	5%	1
Market Square	5%	1
Public Transport	5%	1
Place	5%	1
Reach	5%	1

Potential	5%	1
Dog	5%	1

Featured Contributions

hope

Contribution 13 of 13 | September 21, 2021

Communal spaces, culture in the streets

Contribution 12 of 13 | January 21, 2021

To add more trees to Market Square that will let the city breathe. They will look beautiful and add alot of value to the local shops. Coles and Woolworths as well as the Olde Bookshop will benefit.

Contribution 11 of 13 | October 6, 2020

To create a place where everyone can thrive and reach their full potential

Contribution 10 of 13 | October 6, 2020

Better shops that keep us in the local area

Contribution 9 of 13 | September 24, 2020

Vibrant nightlife with high quality bars, restaurants and other family friendly events

Contribution 8 of 13 | September 24, 2020

Being able to safely cycle into town, park my bike and enjoy an afternoon of shopping and enjoying.

Contribution 7 of 13 | September 24, 2020

Green and walkable streets

Contribution 6 of 13 | September 23, 2020

Trees, trees and more trees!

Contribution 5 of 13 | September 23, 2020

Better ways to move around by public transport

Contribution 4 of 13 | September 23, 2020

A diversity of restaurants, bars and shops

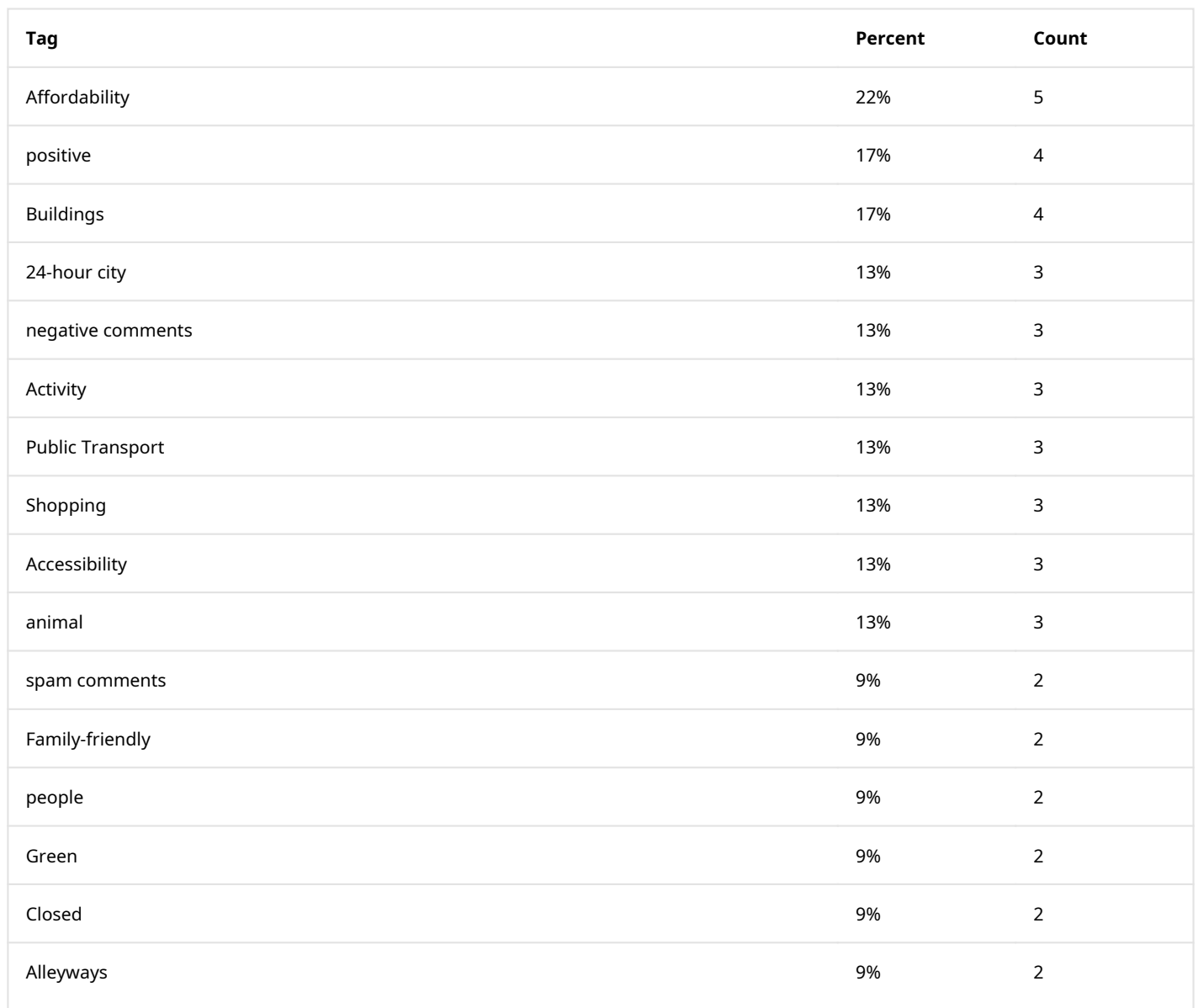
Contribution 3 of 13 | September 23, 2020

Liveable, walkable cities where everything is in one place close to home.
Contribution 2 of 13 | September 23, 2020

Accessibility for all
Contribution 1 of 13 | July 3, 2020

Long Text | Skipped: 41 | Answered: 23 (35.9%)

Sentiment	Percentage	Count
Positive	30%	7
Mixed	22%	5
Negative	17%	4
Neutral	30%	7
Unclassified	0%	0



hope	9%	2
Trees	9%	2
test	9%	2
Walkable	9%	2
negative	9%	2
negative123	9%	2
Facade improvements	9%	2
Local	9%	2
Environment	9%	2
negative feedback	9%	2
negativefeedback	9%	2
poor comments	9%	2
poorcomments	9%	2
negative sentiment	9%	2
Safety	9%	2
tag3	4%	1
postcode	4%	1
dogs	4%	1
Nightlife	4%	1
sustainable	4%	1
testcomments	4%	1
Thriving	4%	1
Access	4%	1
Dining	4%	1
Shops	4%	1
Postcode	4%	1
City	4%	1

No use	4%	1
Limited Offer	4%	1
Deterioration	4%	1
Cycling	4%	1
Low-cost	4%	1
Housing	4%	1

Featured Contributions

sustainable projects

Contribution 6 of 6 | November 23, 2022

Closing barely used alleyways and turning them into dining / hang out spots

Contribution 5 of 6 | January 21, 2021

Mayor Carcetti should sponsor a crowd-funding campaign to build a bronze sculpture of David Faulk - hero of our local community.

Contribution 4 of 6 | October 6, 2020

Create a designated bike lane that separates cyclists from cars. Unfortunately, drivers do not respect them when looking for parking. Enabling walking and cycling is key to a livable, safe neighbourhood.

Contribution 3 of 6 | September 24, 2020

A low-cost way to improve the area is to plant more trees and flowers. Local traders could be given planter boxes and maintain their own flowers.

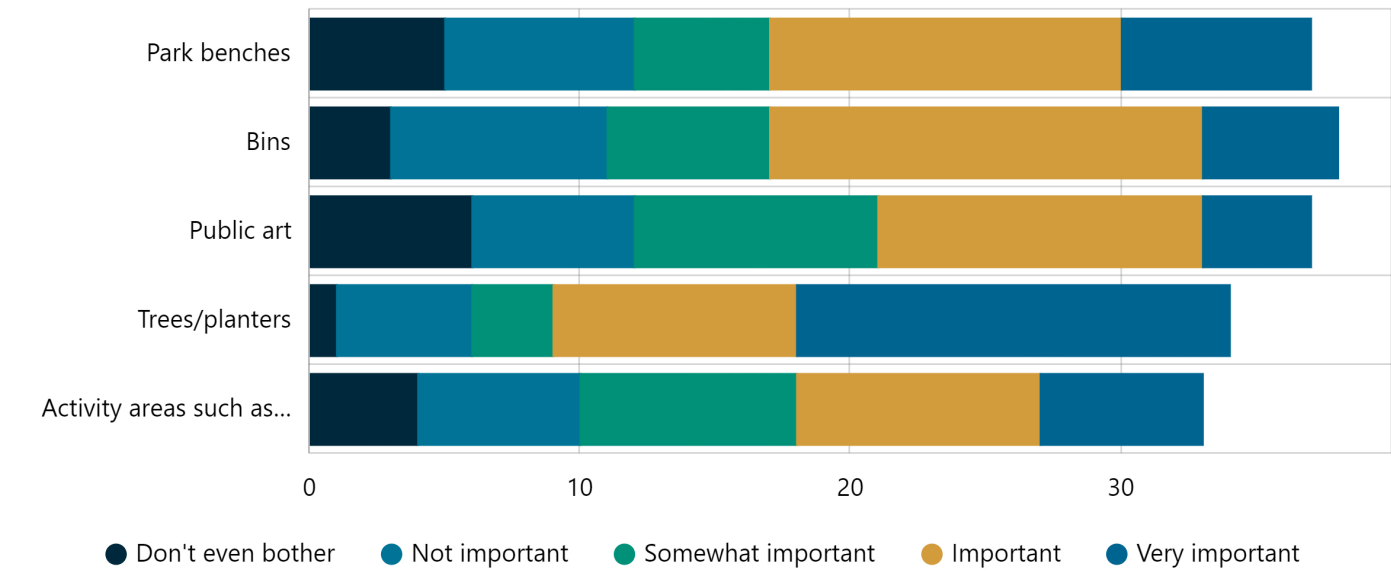
Contribution 2 of 6 | September 23, 2020

Have buses pull up to the main shopping area rather than being located a 5 minute walk away. This discourages people from using them and makes it inconvenient for people who rely on it.

Contribution 1 of 6 | September 23, 2020

9. Tell us how important these elements are in placemaking?

Matrix | Skipped: 26 | Answered: 38 (59.4%)



	Don't even bother	Not important	Somewhat important	Important	Very important	Count	Score
Park benches	13.51% 5	18.92% 7	13.51% 5	35.14% 13	18.92% 7	37	3.27
Bins	7.89% 3	21.05% 8	15.79% 6	42.11% 16	13.16% 5	38	3.32
Public art	16.22% 6	16.22% 6	24.32% 9	32.43% 12	10.81% 4	37	3.05
Trees/planters	2.94% 1	14.71% 5	8.82% 3	26.47% 9	47.06% 16	34	4.00
Activity areas such as static table tennis tables	12.12% 4	18.18% 6	24.24% 8	27.27% 9	18.18% 6	33	3.21

10. Please upload an image or two that represents placemaking to you?

File Upload | Skipped: 62 | Answered: 2 (3.1%)

Street_Cafes-1.jpg (971.91kb)

https://demo.socialpinpoint.com/download_file/2753

Contribution 2 of 2 | November 7, 2023

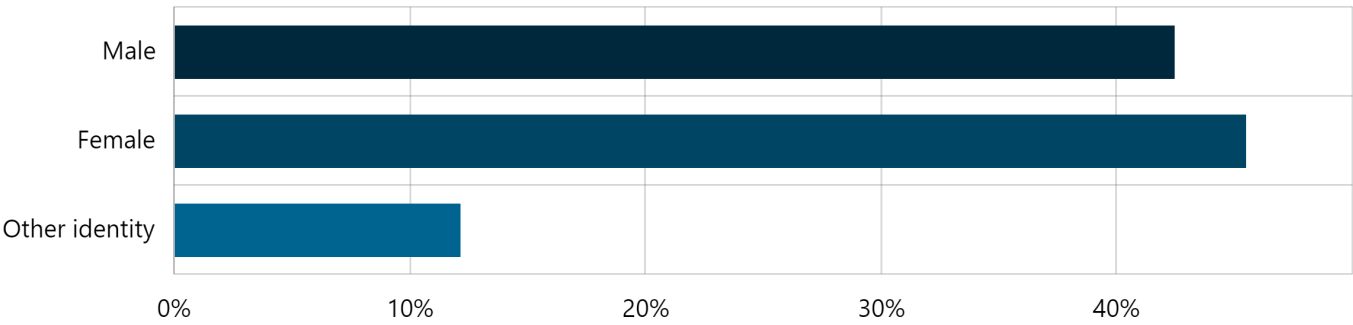
street_art_urban_art_art_eye_heart-54136.jpg (376.19kb)

https://demo.socialpinpoint.com/download_file/1292

Contribution 1 of 2 | January 20, 2021

11. Gender

Multi Choice | Skipped: 31 | Answered: 33 (51.6%)



Answer choices	Percent	Count
Male	42.42%	14
Female	45.45%	15
Other identity	12.12%	4
Total	100.00%	33

12. Postcode

Short Text | Skipped: 46 | Answered: 18 (28.1%)

6065

Contribution 18 of 18 | March 4, 2024

T4A

Contribution 17 of 18 | November 7, 2023

405

Contribution 16 of 18 | August 1, 2023

3118

Contribution 15 of 18 | November 22, 2022

2050

Contribution 14 of 18 | January 16, 2022

2000

Contribution 13 of 18 | September 20, 2021

3350

Contribution 12 of 18 | June 9, 2021

3000

Contribution 11 of 18 | January 20, 2021

3067

Contribution 10 of 18 | October 6, 2020

3066

Contribution 9 of 18 | September 30, 2020

3067

Contribution 8 of 18 | September 22, 2020

3066

Contribution 7 of 18 | September 22, 2020

3066 Contribution 6 of 18 August 20, 2020
mmm Contribution 5 of 18 August 8, 2020
111 Contribution 4 of 18 June 1, 2020
3066 Contribution 3 of 18 May 18, 2020
3015 Contribution 2 of 18 March 6, 2020
3066 Contribution 1 of 18 February 10, 2020

13. Please leave your email if you want to be kept informed

Email | Skipped: 59 | Answered: 5 (7.8%)

Jackie.Healey@boprc.govt.nz

Contribution 5 of 5 | November 22, 2022

jj@j.com

Contribution 4 of 5 | August 25, 2020

adam@harvestdp.com

Contribution 3 of 5 | August 20, 2020

psa620@bigpond.com

Contribution 2 of 5 | August 8, 2020

adam@harvestdp.com

Contribution 1 of 5 | May 18, 2020