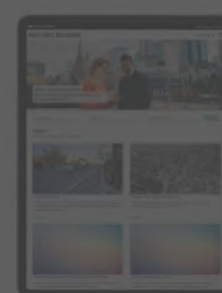
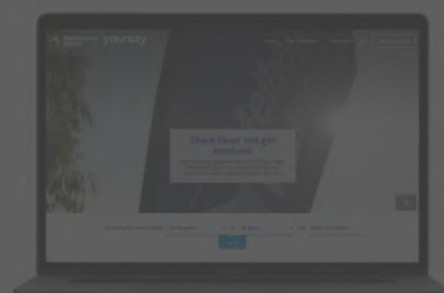
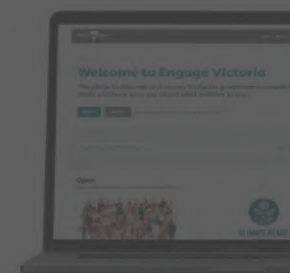
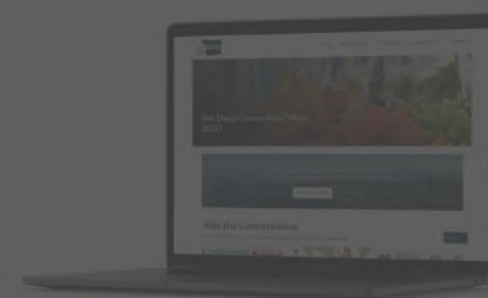
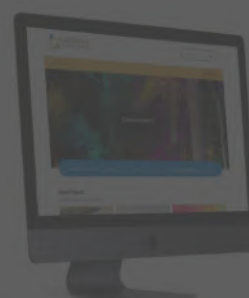




The HiVE

Professional and Premium Theme Design Guide



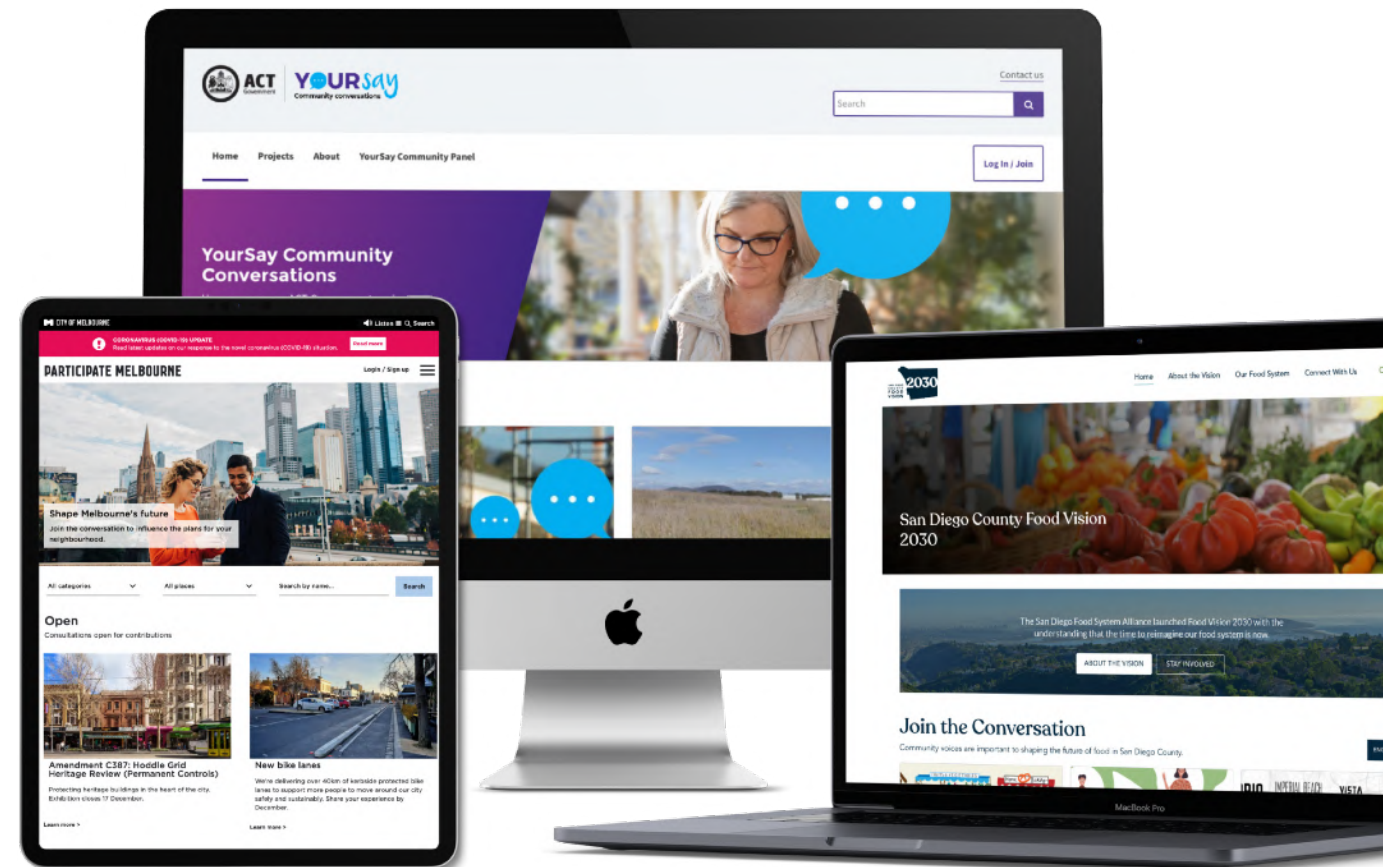
Introduction

Customise your HiVE theme to compliment your organisation's brand.

Add your organisation's brand elements, such as colour palette, brand mark / logo, and fonts to your HiVE theme.

Create a unique HiVE site that visually attracts your users & generates user engagements!

If you have any other questions after reading this document, please feel contact your account manager.



Brand Imagery

Site Logo

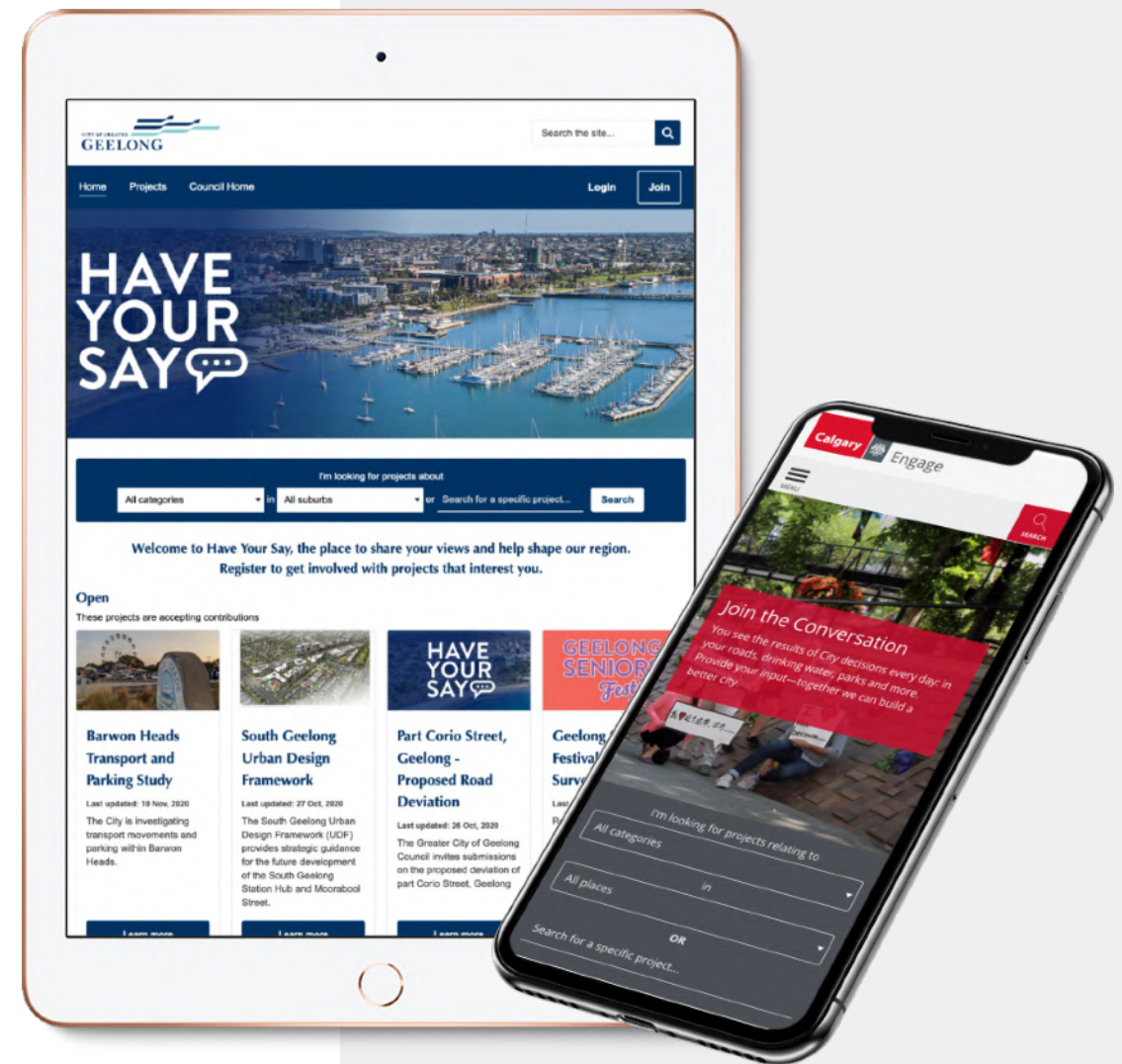
Your site logo is the primary visual element that enables users to instantly recognise your brand.

Your site logo is best provided as a vector file (.svg, .eps) as this will ensure maximum resolution across screen sizes and devices.

Site Favicon

This image is displayed on tabs at the top of a web browser, browser bookmark bars, and more.

Your favicon should be 16 x 16 px in size. They are generally .ico files, though we are happy for you to provide this square icon to us in a regular .png graphical format.





Feature banner image

The feature banner image is your first chance to delight and visually engage your users.

This banner image is on your homepage, so select a high quality image that not only reflects your brand, but also gives users an idea of the purpose of the site, context, and sparks interest.

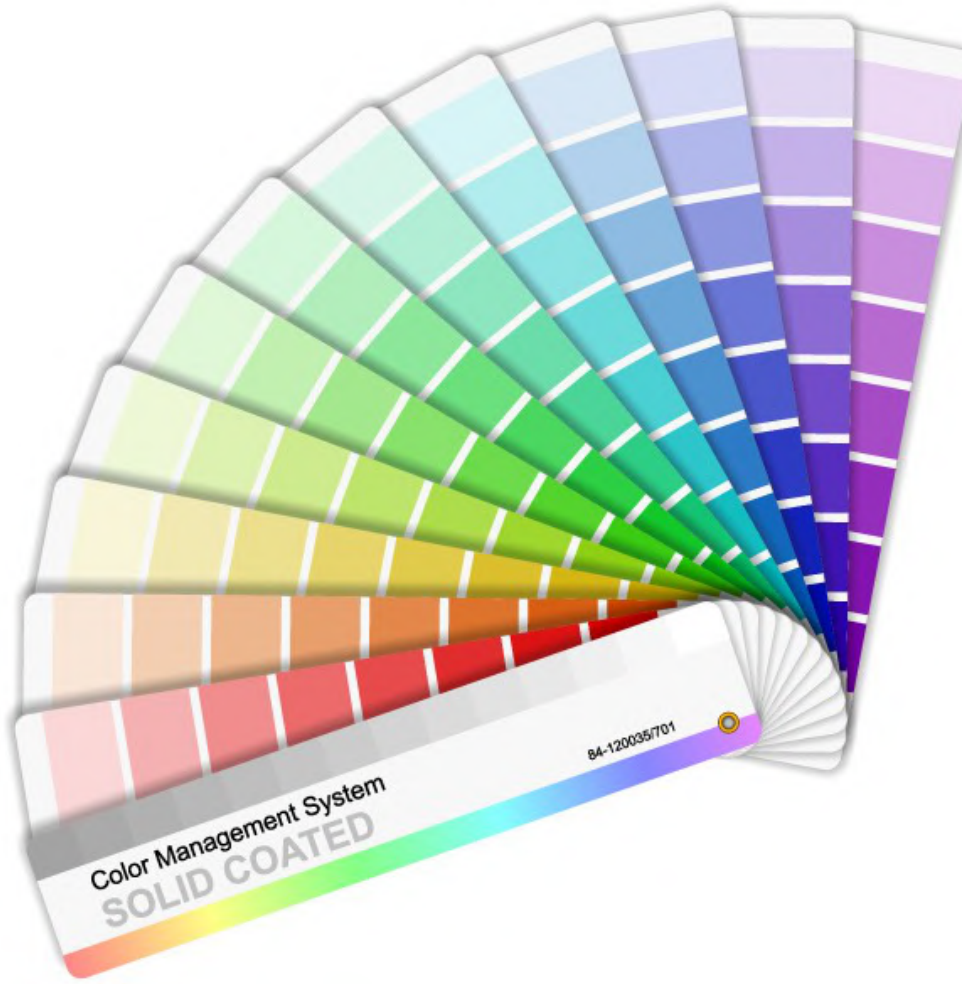
Banner images should not contain any text, and be provided at an image size ratio of 3:1, at a minimum size of 1920 x 640 pixels & maximum 2560 x 853 pixels.

Theme colours

Your theme colours will bring a sense of familiarity and unity with your brand.

The HiVE’s theme colour presets aim to be delightful yet accessible. We conform to WCAG 2.0 level AA compliance standards. Please use the following guide to ensure the accessibility of your colour selections.

COLOUR ACCESSIBILITY REQUIREMENTS:
Primary colour: The primary colour is often the dominant colour of your brand, and is used throughout the site and in most elements / blocks, eg. headings, image banners, feedback tools, etc. Your primary colour should have a contrast ratio of at least 4.5:1 on a white background/foreground.
Secondary colour: Used sparingly throughout elements / blocks to reinforce your brand. Typically applied to buttons, icons in blocks, etc. Your secondary colour should have a ratio contrast of at least 4.5:1 on a white background / foreground.
Accent colour: The accent colour compliments the main colours of your brand. It is used for decorative purposes, focus and hover and hover indicator on form elements for accessibility, and in feedback tool components to enhance interactivity. Your accent should have a contrast ratio of at least 3:1 on a white background / foreground.
Body text colour: Body text on a white background should have a contrast ratio of at least 4.5:1.
Link colour: Link text must have at least 3:1 contrast with surrounding body text.
Button colour: By default, the button colour will use your secondary colour. Please specify the colour if you would like this to be configured differently. Button colour should allow for a contrast ratio of least 4.5:1 with the button text.
Heading text colour: By default, your headings will use your main colour. Please specify the colour if you would like this to be configured differently. Heading text should have a contrast ratio of at least 3:1.
Please use the following tools to check the accessibility of your colour selections: https://webaim.org/resources/contrastchecker/ https://webaim.org/resources/linkcontrastchecker/



Typography

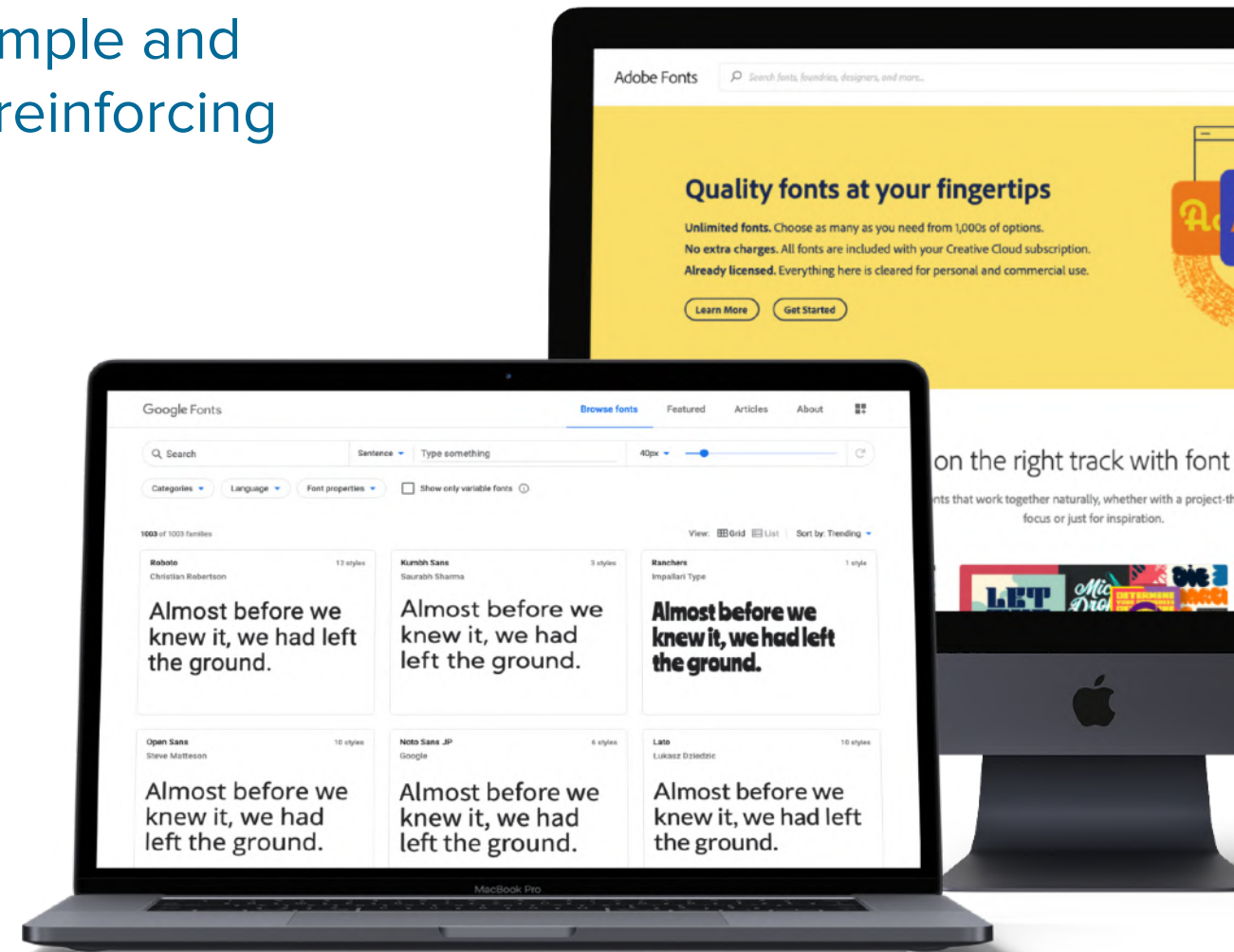
Selecting web fonts for use in The HiVE is a simple and effective way of creating a unique theme and reinforcing your brand.

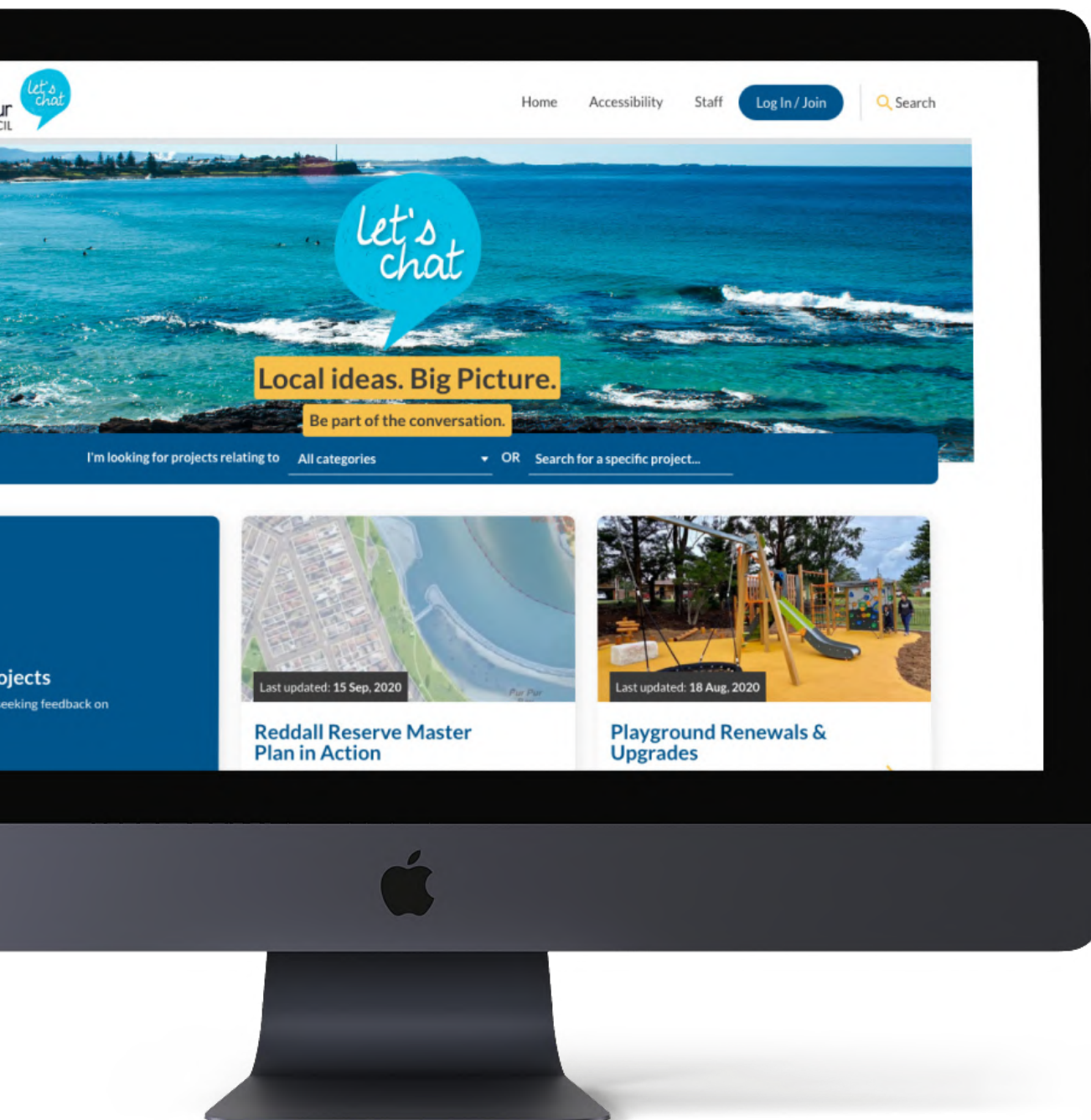
Web fonts may be selected for your headings, as well as body text, to help structure your content both visually and for accessibility.

Adobe Fonts and Google Fonts both have a wide range of free web font options for you to choose from.

Alternatively, custom web font files can be provided to our us, or purchased for you on your organisation's behalf.

Please provide us with the web font names, along with the purchase / download links so that it is ensured the correct fonts are configured for you.





Corners

Determine whether your theme elements have straight or rounded corners.

This will determine the presentation of elements such as buttons, cards, project cards, and other user interface components.

Please advise whether you would like your theme corners to be **straight**, **rounded (small)**, or **rounded (large)**.



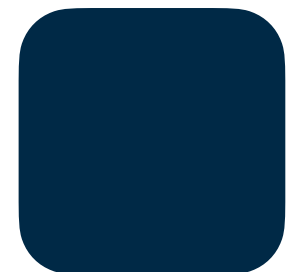
①

Straight



②

Rounded (small)



③

Rounded (large)

Site Navigation

The HiVE provides you with four site navigation layouts to choose from.

1



Home Projects Subpage

Login / Join



2



Home Projects Subpage

Login / Join

Q Search

3



Home Projects Subpage

Login

Join



4



Search the site...



Home Projects Subpage

Login

Join

Image Banners

Image banners provide you with the opportunity to add visual interest and pizzazz to your site pages via the use of eye-catching and contextual photography.

You are able to select two image banner styles / layouts for your multi-project site. One for your homepage, and one for your project / sub pages.





① Side panel image banner



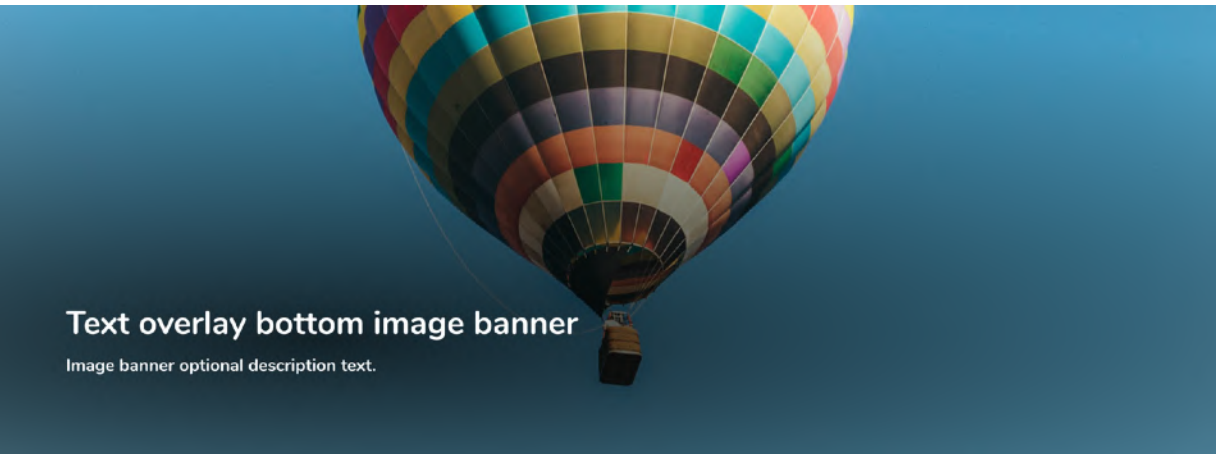
② Angled image banner



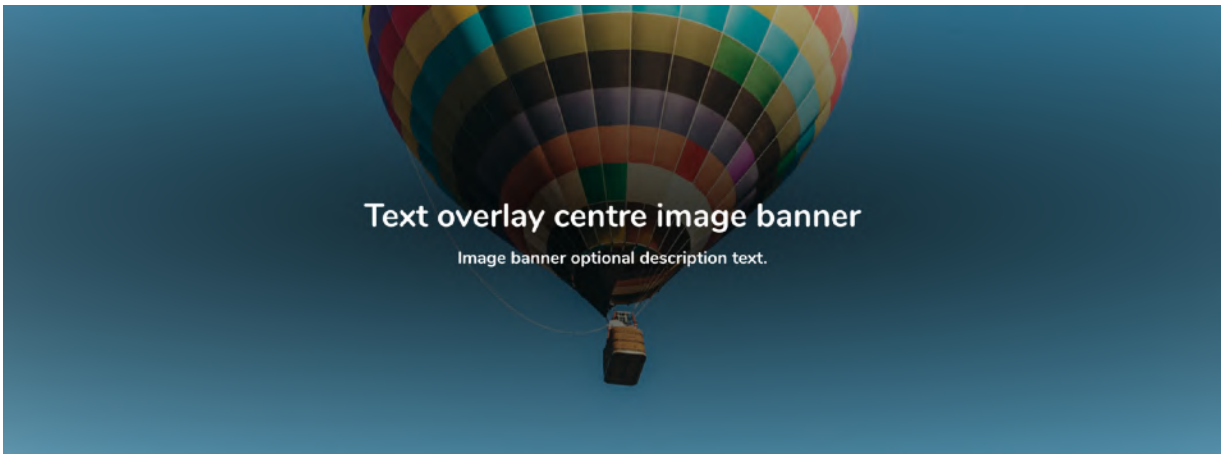
③ Centre box image banner



④ Split image banner



⑤ Text overlay bottom image banner



⑥ Text overlay centre image banner

Project Filters

The project filter helps your users navigate and discover your projects / consultations. There are four to choose from.

I'm looking for projects about in or

① Solid colour background & 'search' button.

I'm looking for projects about in or

② Grey background & icon 'search' button.

I'm looking for projects about in or

③ Underlined search fields & icon 'search' button.

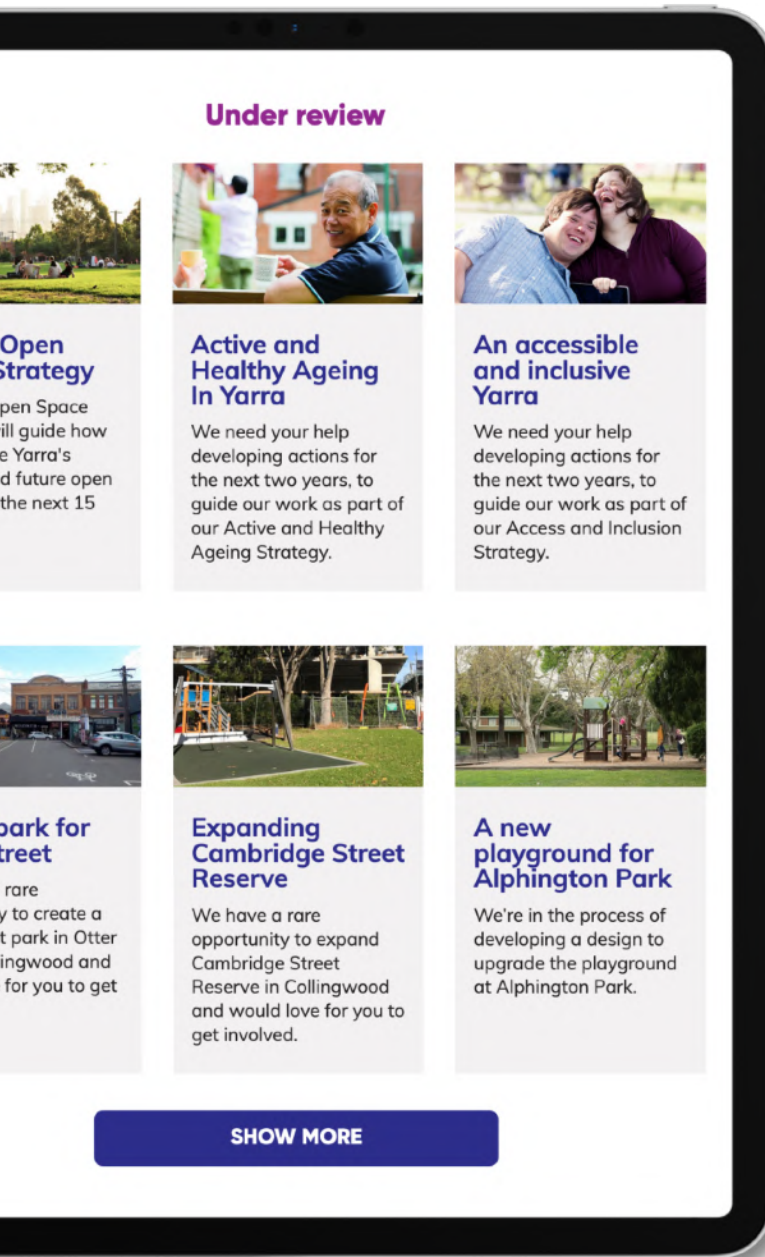
I'm looking for projects about in or

④ Boxed search fields & icon 'search' button.

Project Cards

The project cards are the visual entry point for users to your projects / consultations.

There are six project card styles to choose from for your theme.



- 1

Last updated: 12 May, 2020

Card style 1

Standard card layout with all available card information.

[Learn more ->](#)
- 2

Card style 2

Project last updated date to stylised card footer.

Last updated: 14 Jan 2020
- 3

Card style 3

Last updated: 12 May, 2018

Project title and last updated date above, and without a call to action link.
- 4

Last updated: 14 Jan 2019

Card style 4

Project last updated date positioned as image overlay, and card without a call to action link.
- 5

Last updated: 12 May, 2020

Card style 5

Standard card layout, with call to action link in stylised card footer.

[Learn more ->](#)
- 6

Card style 6

Last updated: 12 January 2020

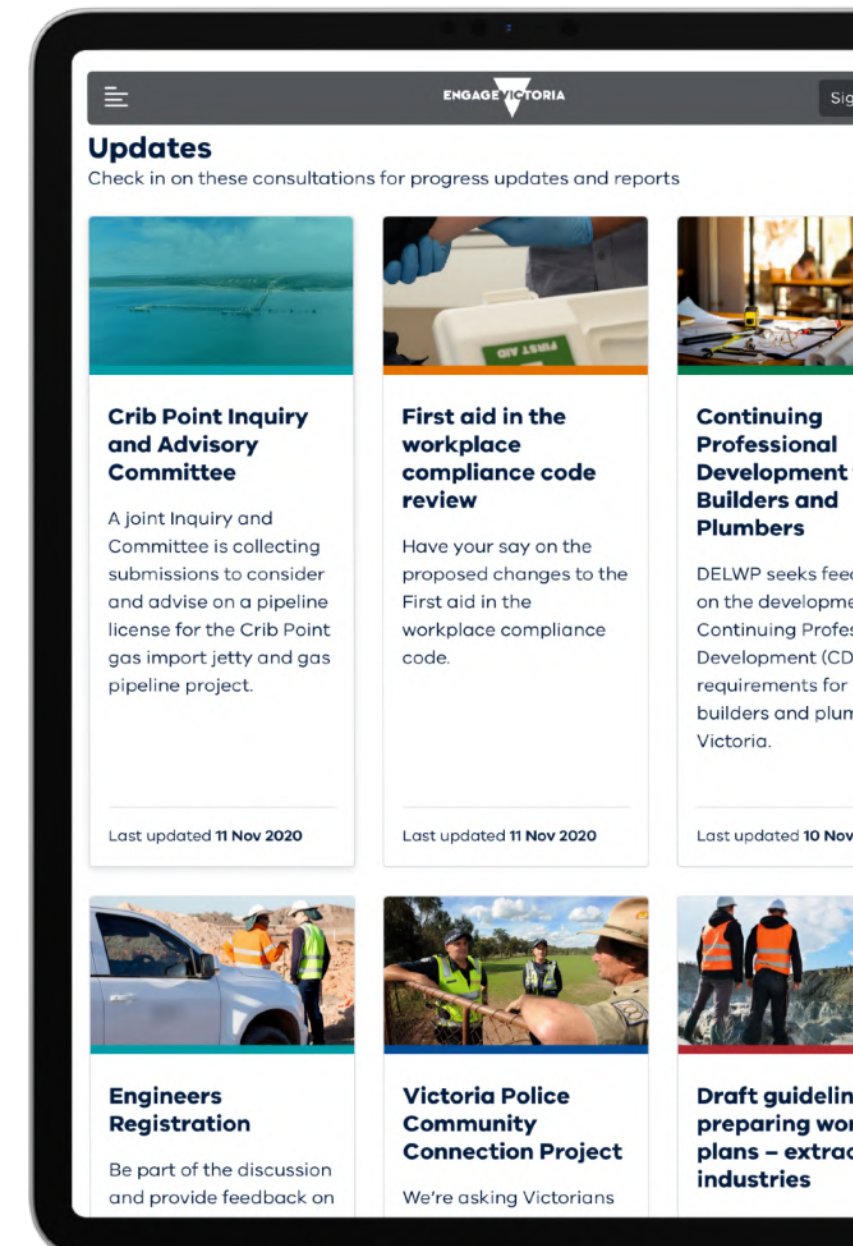
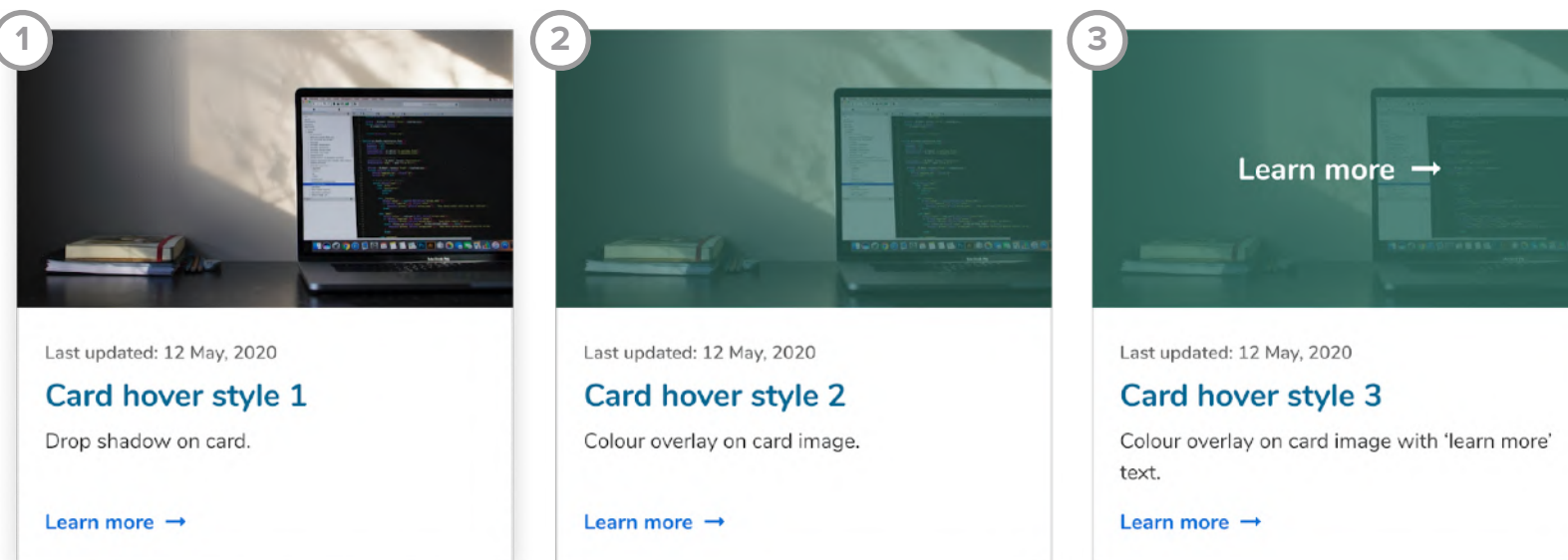
Call to action link styled as button.

[Learn more](#)

Card hover style

The project card hover style is a small, unique animation that adds interactivity to the site on card hover for your users.

Add a colour a drop shadow, colour overlay, or colour overlay with call to action text.



Accordions

Accordions are a great way to structure larger amounts of information on a page without overwhelming the reader.

Select whether you would like the accordion button to be right or left aligned, or whether you would like it to be an up / down chevron arrow, or a minus / plus icon.

This is an accordion

Accordions aren't just for bush bands - they're also an excellent tool for managing content. If your page has lots of content, you may be asking a lot of your visitors by expecting them to scroll through it all. The accordion tool allows you to organise your content so visitors can quickly and easily find what they're looking for. Once your accordion is set up, you can also reorder, add or delete items.

This is an accordion

This is an accordion

① Solid colour background, with 'search' button.

— This is an accordion

Accordions aren't just for bush bands - they're also an excellent tool for managing content. If your page has lots of content, you may be asking a lot of your visitors by expecting them to scroll through it all. The accordion tool allows you to organise your content so visitors can quickly and easily find what they're looking for. Once your accordion is set up, you can also reorder, add or delete items.

+ This is an accordion

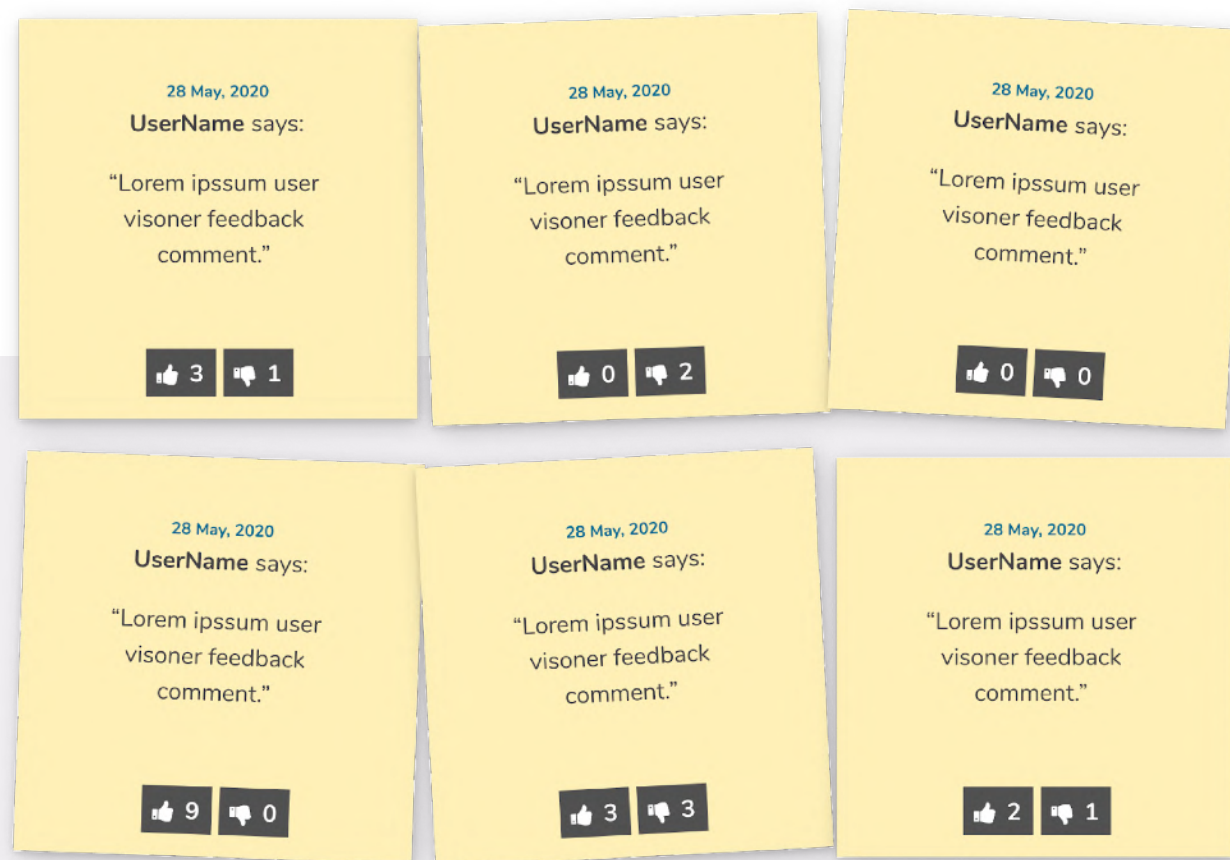
+ This is an accordion

② Grey background with icon 'search' button.

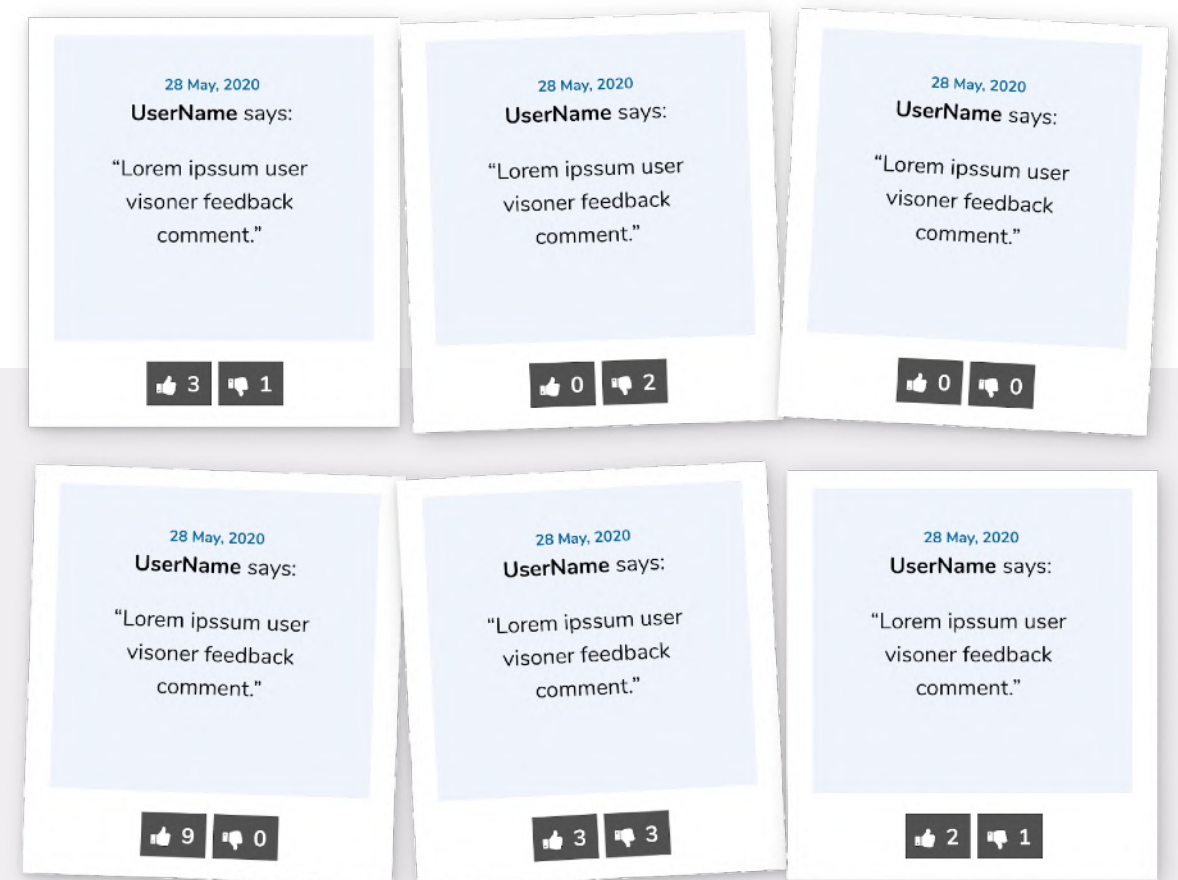
Visioner Results

Highlight user feedback which is collected by the visioner tool in a way that is visually interesting.

Select from a post-it note or a polaroid photo style Visioner cards.

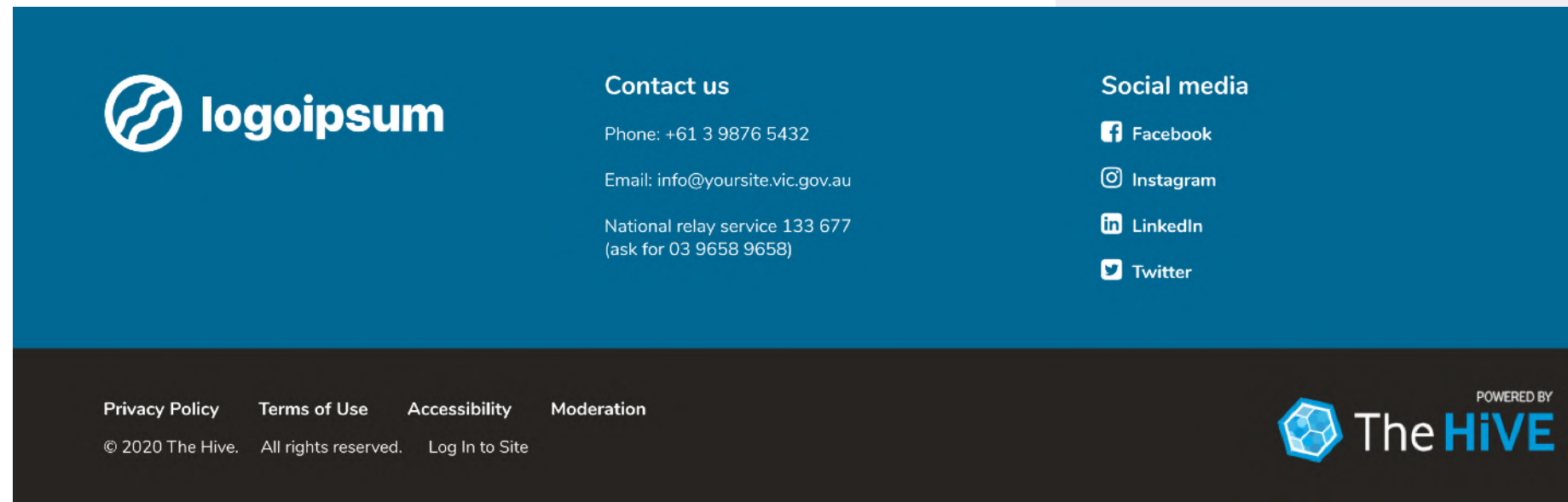


① Post-it style Visioner results



② Polaroid photo style Visioner results

1



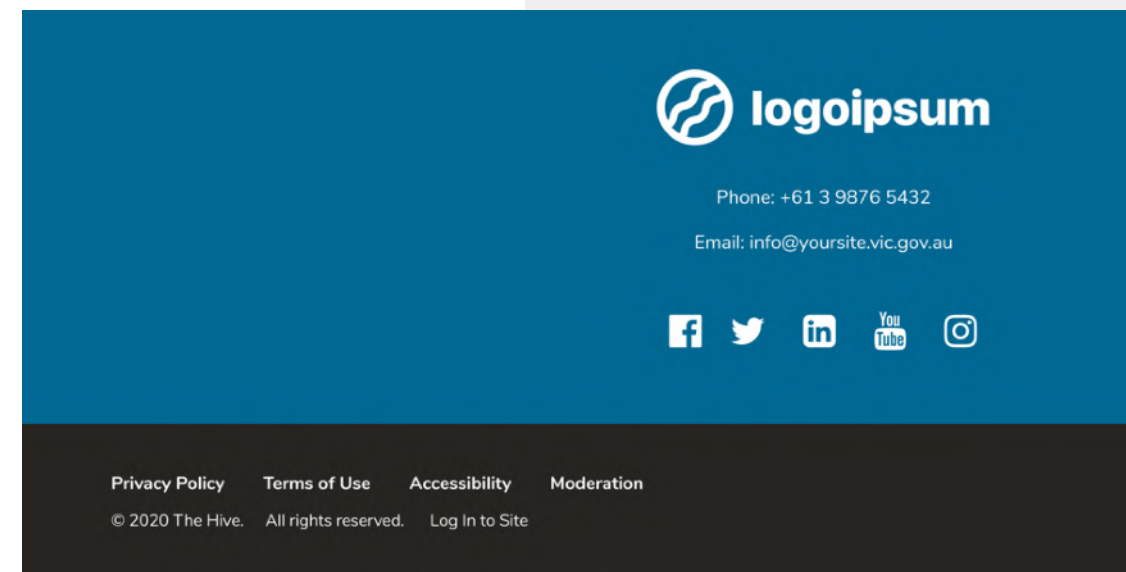
Footer

The footer of your site can tie the brand of your site together nicely!

The footer provides users with easy access to your organisation's contact details, social links, quick links, etc.

Select from three column footer layout, or a one column with centred content.

2





Supplementary footer

Add an additional site-wide footer content area to your site.

This will sit just above your main footer area, and will provide users with an additional call to action or an acknowledgement of country throughout your entire site.

Ready to have your say?

Keep up to date and participate in the future of your neighbourhood.

Login

Join

1 Signup / Join buttons.

Keep up to date

Subscribe to our newsletter

First name

Last name

Email address

Submit

2 Subscribe form

We acknowledge the Traditional Owners of country throughout Australia and recognise their continuing connection to land, waters and culture. We pay our respects to their Elders past, present and emerging.

3 Acknowledgement of Country

Thank you!



We acknowledge the traditional owners and custodians of country throughout Australia and acknowledge their continuing connection to land, waters and community. We pay our respects to the people, the cultures and the elders past, present and emerging.